



Santa Barbara School Districts

Date: April 22, 2008
To: Dr. J. Brian Sarvis, Superintendent
From: David J. Hetyonk, Director of Facilities and Operations
Subject: Approval of Donor Naming Opportunities for the Dos Pueblos Engineering Academy Capital Campaign for the Career Technical Education Facility

Consent Agenda: XX

Background:

Proposition I-D Provides \$500 million for the Career and Technical Education Facilities Program (CTEFP). The CTEFP provides up to \$3 million for a new construction project and up to \$1.5 million per project for modernization. Projects require a 50/50 match and matching funds may come from private industry groups. To be eligible for funding the application must receive a minimum score of 106 from the California Department of Education (CDE).

On July 10, 2007 the board gave approval for fundraising for matching funds for the subject project.

On October 2, 2007 the district was notified that the CTE application for Dos Pueblos High School received a score of 151 out of a possible 170.

On October 23, 2007 the board gave approval for the submission of an application for funding for the subject project and following this approval, the district submitted the application, State Allocation Board (SAB) form 50-10 to the Office of Public School Construction.

All required information for funding has been submitted and the district is awaiting official word of funding approval.

Issue:

As part of the Dos Pueblos Engineering Academy Capital Campaign, funds will be solicited from major donors who in return, will be given naming opportunities for the building, classrooms, shops, and equipment. The Dos Pueblos Engineering Academy is requesting board approval of the attached proposed donation amounts for naming various parts of the facility. This approval will enable the solicitation of donation from corporations, foundations, and companies while at the same time, reserve final approval of each name for future board action as the names are not yet known.

Fiscal Impact:

None

Funding Source:

None

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Recommendation:

That the Board Approve Donor Naming Opportunities for the Dos Pueblos Engineering Academy Capital Campaign for the Career Technical Education Facility

Attachment(s)?	<input checked="" type="checkbox"/>	Yes (if so, please attach)	<input type="checkbox"/>	No
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<input type="checkbox"/>	<i>Powerpoint</i>	<input type="checkbox"/>	<i>Overhead</i>	<input type="checkbox"/>	<i>Consultant</i>
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The Dos Pueblos Engineering Academy Capital Campaign

The Dos Pueblos Engineering Academy (DPEA) was launched in 2002 and is one of the most advanced engineering and science programs in the state of California. The four-year integrated course of study at Dos Pueblos High School offers classes in physics, computer science and engineering design. The hands-on curriculum culminates in the construction of a robot during the senior year, which competes in the national FIRST (“For Inspiration and Recognition of Science and Technology”) program. The DPEA program’s combination of academics and technical innovation gives students a competitive edge and mastery of the skills necessary to enter the workforce and pursue post-secondary education.

All students from the Santa Barbara area are eligible to apply to the DPEA. The program presently accepts 32 new students (as freshmen) per year; and they come from Montecito, downtown Santa Barbara, the Mesa and Goleta. Almost half of the enrolled students are women, surpassing the national averages for women in science and engineering.

The dynamic program and the success of its graduates have increased demand for entrance. The DPEA now turns away as many deserving students as it enrolls, due to a lack of space and facilities. We want to expand this opportunity and improve the DPEA educational experience.

To this end, the DPEA and the Santa Barbara High School District have been awarded a \$3 million matching grant from the State of California towards the construction of a 12,000 square-foot facility on the Dos Pueblos High School campus. This building will have state-of-the-art machinery and instrumentation, with space for classes, laboratories, engineering shops and offices. The DPEA will then admit 96 new students per year, tripling its total enrollment to 384 students. The Santa Barbara School District will staff the DPEA to the level needed to meet these new enrollments, so that the DPEA can accomplish its goal of providing an education that offers academic coursework with an entrepreneurial spirit to many more students.

The DPEA must secure pledges for at least \$3 million by the Spring of 2009 in order to initiate the \$6 million facility. Donations beyond the facility cost will support DPEA operating expenses. Most pledges will be due in 2009.

Founding Donor Opportunities

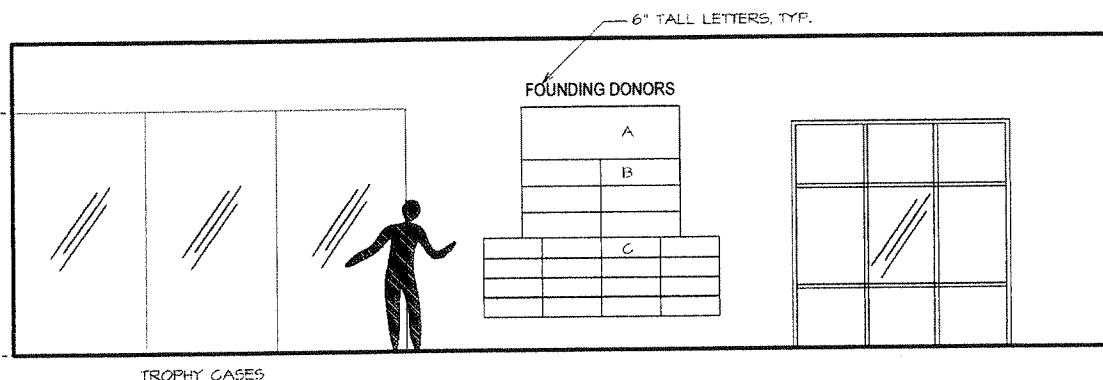
All Founding Donors (\$100,000 and above) will be recognized on the Founding Donor Wall in the DPEA conference room and will be invited to a special event each Fall as well as the annual May Gala celebrating the DPEA graduating class and the completion of the FIRST Robotics Season. The specific naming opportunities (which must receive final approval by the Board of Education) are:

Naming the Building: The building will be named after the Donor who contributes \$1,500,000, with their name prominently displayed on the building façade. In addition, the Donor will be recognized with a 2x6 foot plaque on the Founding Donor Wall (denoted A on the drawing below).

Naming the Machine Shop: The key space is the machine shop, which will be named after the donor who contributes \$500,000. Plaques will be placed at every exterior entrance to the shop. In addition, the donor will be recognized with a 1x3 foot plaque on the Founding Donor Wall (denoted B).

Naming the Classrooms: There are five additional rooms (see attached drawing) that will be named for \$250,000 each. Donor recognition plaques will be placed at the exterior entrances and the donors will be recognized with a 1x3 foot plaque on the Founding Donor Wall (denoted B).

Naming the Major Machines: There will be large machines in the machine shop, each of which will be named for \$100,000, placing a plaque on the machine itself. In addition, the donor will be recognized with a 9x27 inch plaque on the Founding Donor Wall (denoted C).



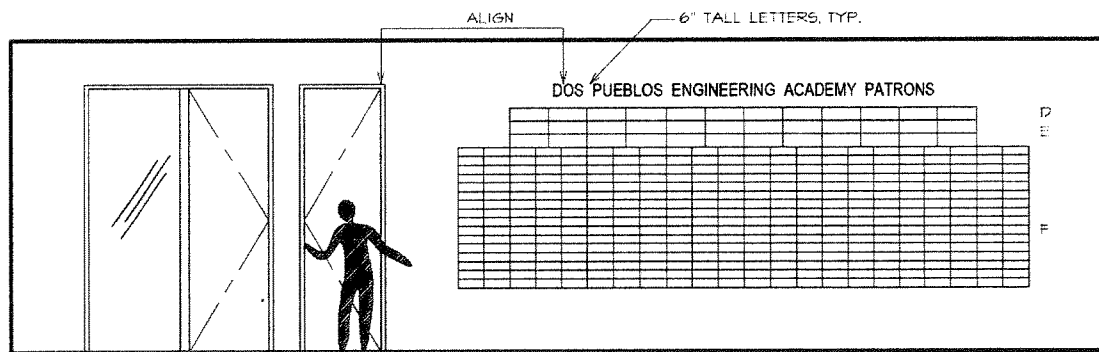
Patron Opportunities

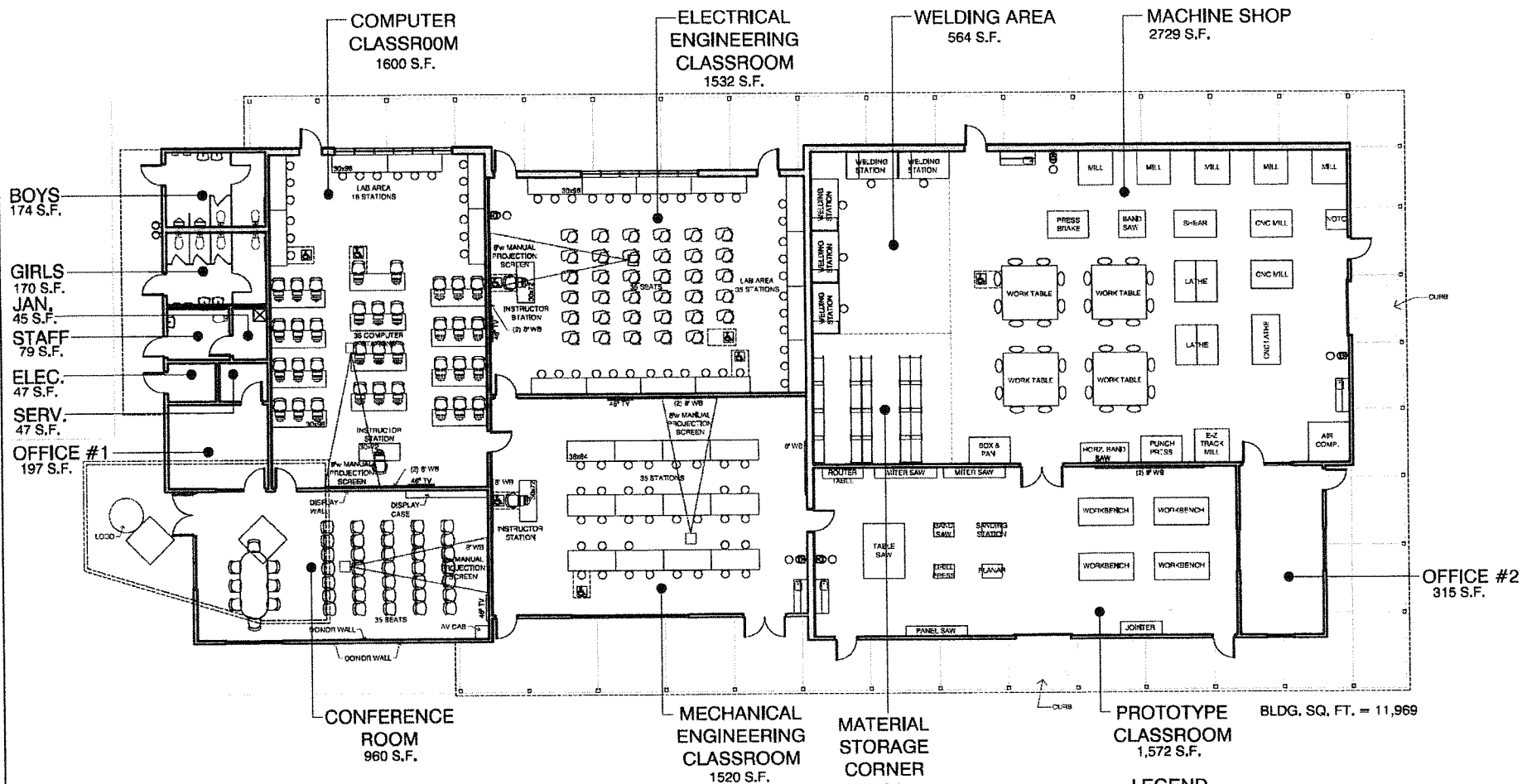
All Patrons (\$5,000-\$99,999) will be recognized on the Dos Pueblos Engineering Academy Patron Wall.

Those giving \$5,000-\$24,999 will have a 4x12 inch panel (denoted F below), that we call The Brick! DPEA parents, families and friends can actively engage in fundraising for Bricks by encouraging others to join in the cause. For example, start a Brick by making a contribution and encouraging your co-workers to contribute enough to reach \$5,000, thereby placing a Brick that says "Employees of ..." or "Faculty of the .. Department". You can also recognize someone who made a difference, "In Honor of Jane and John Doe", or honor a group, "In Honor of the 2007 Team 1717".

Those giving \$25,000-\$49,999 will be invited to the annual May Gala and be recognized with a 6x18 inch plaque (denoted E) on the Patron Wall.

Those giving \$50,000-99,999 will be invited to the annual May Gala and will be offered the opportunity to name a machine in the prototype room, where the donor will have a plaque on the machine. In addition, they will receive a 6x18 inch plaque (denoted D) on the Patron Wall.





LEGEND

- NEW STUD WALL
- ▬ NEW SOUND WALL