



Santa Barbara SCHOOL DISTRICTS

720 Santa Barbara Street, Santa Barbara, CA 93101
Phone (805) 963-4338, Fax (805) 965-9561

Date: April 7, 2009
To: Board of Education
From: J. Brian Sarvis, Superintendent
Subject: Public Hearing and Board Approval of Resolution to Change the Name of the Santa Barbara High School District to Santa Barbara Secondary District

Action Agenda

Background

At the board meeting of March 24, 2009, the board considered changing the name of the Santa Barbara High School District to better represent the grades of 7-12 which are the secondary district. A number of possible names were considered. The name that appealed to a number of board members was "Santa Barbara Secondary District." At the same board meeting, it was decided to hold a public hearing on the matter at a future board meeting.

Issue

The name of the secondary district should reflect the grade levels served; grades 7-12, instead of just grades 9-12.

Fiscal Impact

No fiscal impact.

Recommendation

It is recommended that the board of education approve the resolution to change the name of the Santa Barbara High School District to the Santa Barbara Secondary District.

Attachment(s)?	<input checked="" type="checkbox"/>	Yes (if so, please attach)	<input type="checkbox"/>	No	<input type="checkbox"/>	<i>Powerpoint</i>	<input type="checkbox"/>	<i>Overhead</i>	<input type="checkbox"/>	<i>Consultant</i>
-----------------------	-------------------------------------	-----------------------------------	--------------------------	-----------	--------------------------	-------------------	--------------------------	-----------------	--------------------------	-------------------



Date: March 24, 2009
To: Board of Education
From: J. Brian Sarvis, Superintendent
Subject: Discussion on Possible Name Change for the Santa Barbara High School District

Conference Agenda

Background

The board of education heard a proposal on renaming the high school district at the January 27, 2009 board meeting. There are two issues involved:

- The name should convey inclusion of the other south coast communities so that the public recognizes (e.g. on ballot initiatives) that the district includes communities from Goleta through Montecito.
- The name should convey inclusion of junior high students, not just grades 9-12.

Issue

The district is a joint resolution district combining both the elementary and high school districts under the title "Santa Barbara School Districts." Most of our recognition and correspondence is under the broader, frequently used title, "Santa Barbara School Districts." Technical titles for the elementary and high school districts are also used in specific areas such as CBEDs data, state testing, property ownership, and ballot initiatives involving property taxes (e.g. bond levies and parcel taxes).

Most districts in the state (and our county) are configured as elementary districts with grades K-8, high school districts with grades 9-12, or unified districts. This adds to the confusion about our districts. In addition, only a handful of districts across the state combine an elementary district (Santa Barbara Elementary District is just one of five elementary feeder districts) with the larger high school district under a common administration and a common board. The configuration provides considerable articulation between what might otherwise be separate elementary and high school districts and it saves considerable administrative expenses that might otherwise be duplicated for separate elementary and high school districts. But, it is poorly understood by the general public. More descriptive titling for the high school district may be an advantage to the district.

Plan

Santa Barbara School Districts will benefit from a more descriptive title for the high school district. I am recommending that the name be changed to something more descriptive such as the following:

- Santa Barbara, Goleta, Montecito Secondary School District
- Santa Barbara South Coast Secondary School District
- Santa Barbara Area Secondary School District
- Greater Santa Barbara Secondary School District



RESOLUTION NO. 2008/09-32

**RESOLUTION OF THE BOARD OF EDUCATION OF
THE SANTA BARBARA HIGH SCHOOL DISTRICT
DECLARING A NAME CHANGE TO THE SANTA BARBARA SECONDARY SCHOOL DISTRICT**

WHEREAS, the Santa Barbara School Districts' Board of Education (the "Board") considered a proposal on renaming the Santa Barbara High School District at the March 24, 2009, Board meeting and determined that a name change should convey inclusion of students in grades 7-12; and

WHEREAS, the district is a joint resolution district, combining both the elementary and high school district under the broader, frequently used title "Santa Barbara School Districts"; and

WHEREAS, technical titles for the elementary and high school district are used in specific reporting areas such as California Basic Education Data System (CBEDS) data, state testing, property ownership, and ballot initiatives involving property taxes (e.g., bond levies and parcel taxes); and

WHEREAS, a more descriptive title for the high school district is seen as advantageous and would minimize the confusion created by the unique configuration of our elementary and high school districts, which is generally poorly understood by the general public; and

WHEREAS, there would be no significant cost associated with a name change as a change would not affect the districts' signs, letterhead, correspondence, logos and other means of identification to the public since the name Santa Barbara School Districts would continue to be the main title for recognition of both school districts.

NOW, THEREFORE, BE IT RESOLVED by the Board of Education of the Santa Barbara High School District, as follows: Henceforth, the Santa Barbara High School District will be called the Santa Barbara Secondary School District.

APPROVED, PASSED, AND ADOPTED on _____, 2009, by the following vote:

AYES _____ NOES _____ ABSENT _____ ABSTAIN _____

President, Board of Education
Santa Barbara High School District

ATTEST:

Clerk, Board of Education
Santa Barbara High School District