



# Santa Barbara SCHOOL DISTRICTS

Section 2  
12/04/09 Board Brief

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Date: December 2, 2009  
To: Dr. J. Brian Sarvis, Superintendent  
From: Eric D. Smith, Deputy Superintendent  
Brian Tanguay, Purchasing Coordinator  
Subject: Fee-Based Parking at District Office

After a trial period of eleven Saturdays, the consensus between Signature Parking and Business Services is that the trial is not generating anywhere near the revenue we hoped for.

Signature Parking has made a good faith effort. They waived their standard labor fees in October in order to get the program off the ground, and continued to waive their fees while we waited for professional signage to be fabricated. By mutual agreement, we reduced the per car fee from \$5 to \$3 after week two, but even at the lower figure, the public shied away. On no Saturday did Signature park enough cars to cover their labor costs. Fortunately, Signature is willing to call the experiment a wash; the District is only obligated to pay for the costs of the signage.

At this point, it appears that fee-based parking at the District office lot might only be viable during large downtown events such as the Summer Solstice Parade and Fiesta.

Adams Elementary School Cesar Chavez Charter School Cleveland Elementary School Franklin Elementary School Harding Elementary School	Home School Santa Barbara McKinley Elementary School Monroe Elementary School Open Alternative School	Peabody Charter School Roosevelt Elementary School Santa Barbara Charter School Santa Barbara Community Academy Washington Elementary School	Goleta Valley Junior High School La Colina Junior High School La Cumbre Junior High School Santa Barbara Junior High School	Alta Vista Alternative High School Dos Pueblos High School La Cuesta Continuation High School San Marcos High School Santa Barbara High School
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